



OFFICE OF MAYOR JOHN PEYTON

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November 17, 2008

Mr. Roger Kellogg
Kellogg Development Company
3947 Boulevard Center Drive, Suite 5
Jacksonville, Florida 32207-2833

Dear Mr. Kellogg:

Congratulations on the success of the Family ArtFest & Salute to the Troops at Midtown Centre during our Veterans Day weekend. Your desire to give back to the community and show respect for our men and women in uniform is impressive and much appreciated.

The festival was a great way for our citizens to show their patriotism and enjoy time with family and friends. I was particularly impressed to learn that proceeds from the weekend's events will support the Greater Jacksonville Area USO, the Duval County Schools Children's Arts Program, and the Community Hospice Veterans Partnership for the Veterans History Program. You set a wonderful example for other private citizens who wish to make a positive difference in our community.

On behalf of our city's many proud veterans and grateful civilians, thank you for honoring the service and sacrifice of our military men and women. I hope you will make this an annual occasion!

Sincerely,

A handwritten signature in black ink, appearing to read "John Peyton".

John Peyton
Mayor

JP/ hw